

We'll stand by your brand

The internet can be a nasty place. The last thing you want to do is let your brand – the one you've worked so hard to nurture and protect – be led down the wrong path by some shifty network or a gang of punk sites.

Advertising.com

A brand has enough challenges as it is. There are customers to persuade. Products to launch. Deals to offer. What a brand like yours needs is a partner – the kind that will stand up for it no matter what the online world dishes up. What it needs is Advertising.com

So you can tell your brand to rest easy. We've got it covered.

What makes Advertising.com so much more than just another network? A number of things, actually:

Brains and brawn

We not only have the sheer breadth of the market's biggest network, we have the agility to pinpoint precise audiences at scale. What you get, then, is the ability to identify your customers with unparalleled accuracy, and have them delivered on a grand scale. And by tapping into tools like sequential messaging or dynamic banners, we can ensure each user gets the right message at the right time.

Top advertisers and publishers

After ten years, you get to know a company. So it says a lot that, with a decade under our belts, we're working with 90+ of *Ad Age's* top 100 advertisers, and 70+ of comScore's Top 100 properties. That's good company to be in.

A trusted environment

The Advertising.com network has always taken a leadership position in ensuring brands are protected in our network environment. We proudly maintain the strictest quality assurance guidelines in the industry. We've even helped the IAB draft a set of certification guidelines for networks industry-wide.

Effective solutions

No matter what you're trying to achieve with your online marketing, we've got a way to do it. You need mass awareness? Try our NetBlocks.

Advertising.com's NetBlocks allow you to own all impressions to a specific demographic or behavioral segment, across multiple sites, for a specified time period. With a total internet reach of 86+%, we encompass virtually the entire universe of sites a consumer may visit. And we optimize your frequency to ensure you're reaching the right user with the right message.

Stunning ad formats

We've got more ways to deliver your message than you ever thought possible, from rich media units to sponsored listings to dynamic banners and back again. And if you like, our in-house creative team will happily help you get the most out of each and every format.

How about data? Boy, do we have data.

Data is the backbone of our audiences and capabilities. We can bring innumerable data sets to bear; we can leverage an advertiser's data, our data, or third-party data to meet any marketing objective.

And there's so much more...

For more information, visit Advertising.com.

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